

To the Members of the California State Assembly:

I am returning Assembly Bill 1282 without my signature.

This bill would make it illegal for a floral business to list or advertise a local telephone number if the phone calls are routinely routed to a location that is different than the geographical location of the number advertised. It would also make it illegal to list or advertise a business name if the name misrepresents the business' geographical location.

In today's global economy, it is unreasonable to limit out-of-area businesses from using local names and telephone numbers. In virtually every aspect of the economy, consumers are accustomed to purchasing products from around the world via many methods.

Sincerely,

Arnold Schwarzenegger